

SWCAS / WCAAS Joint Conference

**Southwest Conference on Asian Studies
Western Conference of Association for Asian Studies**



46th Annual Meeting

**November 17 & 18, 2017
Southern Methodist University (SMU)
Dallas, TX**

Our Special Thanks to:

Ms. Lucy Billingsley

Mr. David Bruce Jones

**SMU Tower Center
Sun & Star Program on Japan and East Asia**

Registration

Friday, November 17: 8:30 am – 4:30 pm at Carr Collins 227

Saturday, November 18: 8:00 am – 3:30 pm at Promenades, First Floor of Hughes-Trigg Student Center

Things to Note

Friday, November 17

**12:15 – 1:00 pm Lunch Box at Florence 302
(For those who have pre-registered)**

**4:30 – 5:30 pm SWCAS Board Meeting at Carr Collins 227
(Everybody is welcome to attend)**

**6:00 – 7:30 pm Reception hosted by Ms. Lucy Billingsley
At Ms. Lucy Billingsley's Home
(6701 Turtle Creek Blvd., Dallas TX 75205)**

Saturday, November 18

**8:00 am Breakfast sponsored by Mr. David Bruce Jones
At Promenades, First Floor of Hughes-Trigg Student
Center**

**12:00 – 1:30 pm Luncheon (at Forum, First Floor of Hughes-Trigg Student
Center) co-sponsored by the SMU Tower Center Sun &
Star Program on Japan and East Asia
Keynote Speaker:
Johan Elverskog, Southern Methodist University (SMU)
“The Buddha's Footprint: An Environmental History of
Asia”**

Venues

Printable campus map: <https://www.smu.edu/AboutSMU/Maps/PrintableCampusMap>

Interactive campus map: <https://sites.smu.edu/apps/campus-map/>

Carr Collins Hall 227 (3300 University Blvd)

Friday, November 17 8:30 am – 4:30 pm Registration
4:30 – 5:30 pm SWCAS Board Meeting – everybody is welcome

Florence Hall (3330 University Blvd)

Friday, November 17 9:00 – 10:30 am Sessions 1.1, 1.2, and 1.3
10:45 am – 12:15 pm Sessions 2.1, 2.2, and 2.3
12:15 – 1:00 pm Box lunch for those who have pre-registered
(Florence 302)
1:00 – 2:30 pm Sessions 3.1, 3.2, and 3.3
2:45 – 4:15 pm Sessions 4.1, 4.2, and 4.3

Ms. Lucy Billingsley’s Home (6701 Turtle Creek Blvd., Dallas, TX 75205)

Friday, November 17 6:00 – 7:30 pm Reception

Promenades, First Floor of Hughes-Trigg Student Center (3140 Dyer St)

(Note: The entrance of the Hughes-Trigg Student Center is located on the second floor.)

Saturday, November 18 8:00 am Breakfast
8:00 am – 3:30 pm Registration

Forum, First Floor of Hughes-Trigg Student Center (3140 Dyer St)

Saturday, November 18 8:30 – 10:00 am Session 5.1
10:15 – 11:45 am Session 6.1
12:00 – 1:30 pm Keynote luncheon
1:45 – 3:15 pm Session 7.1
3:30 – 5:00 pm Session 8.1

Hyer Hall (6424 Robert S Hyer Ln)

Saturday, November 18 8:30 – 10:00 am Sessions 5.2 and 5.3
10:15 – 11:45 am Sessions 6.2 and 6.3
1:45 – 3:15 pm Sessions 7.2 and 7.3
3:30 – 5:00 pm Session 8.2

Friday, November 17

Registration 8:30 am – 4:30 pm (Carr Collins 227)

(Note: The registration desk is located in a different room on Saturday. It will be at Promenades on the first floor of the Hughes-Trigg Student Center on Saturday)

9:00 – 10:30 am

Session One (Panels: 1, 2, and 3)

1.1 Japan Studies Institute in the U.S. and in Japan

Room: Florence 106 (Law School)

Chair: Yoshiko Higurashi, San Diego State University

“Creating a Faculty Development Institute on Japan in the U.S. and in Japan”

Yoshiko Higurashi, San Diego State University

“An Okie Gaijin Serves Matcha: Incorporating the Lessons of Japan, from Noh to Calligraphy, into the Undergraduate Curriculum and Beyond”

Andrew P. Vassar, Northeastern State University

“Japanese Calligraphy Inspired Abstract Expressionist Paintings”

Cetin “Chet” Oguz, Delta State University

“Learning from the Pine and the Bamboo: Basho as a Resource in Teaching Asian Philosophy”

Stephen Leach, University of Texas at Rio Grande Valley

1.2 Economic and Societal Institutions in China
Room: Florence 107 (Law School)

Chair: Johan Elverskog, Southern Methodist University (SMU)

“A Study on the Implications of China’s Housing Fund Policy”
Alex Yuan, Utah Valley University

“From Bureaucratic Capitalism to State Capitalism: Indigenous Entrepreneurship and the Transformation of Chinese Economy in the Long Twentieth Century”
Zhaojin Zeng, University of Texas at Austin

“‘To Serve, Not to Be Served’—Pioneers of China’s Community Service”
Aihua Zhang, Saint Mary’s College

“Experimental Cultural Engagement: The Initiative of Sino-Heritage Association and Its Mission for Bridging Chinese Traditional Culture with Modern Interpretation of Social Responsibility”
Lichao Zhang, University of San Francisco

1.3 The United States and International Relations of East Asia
Room: Florence 304 (Law School)

Chair: Hiroki Takeuchi, Southern Methodist University

“Seoul Between Washington and Beijing: Korea’s Strategic Dilemma”
Hieyeon Keum, University of Seoul, Korea

“The Eurasian Economic Union, One Belt One Road, and the Future of Central Asia”
Jonathan Z. Ludwig, Oklahoma State University

“Diplomatic Language and Changing Allegiances: What the U.S. Policy Shift Toward Taiwan Meant to the ROK”
Kimberlee Ortiz, Texas Tech University

“Portsmouth: A Call for Peace That Brought Death to Korea”
Jeb Watts, University of the Incarnate Word

10:45 am – 12:15 pm
Session Two (Panels 1, 2, and 3)

2.1 Innovative Approaches to Teaching East Asia to Undergraduates
Room: Florence 106 (Law School)

Chair: Scott Langton, Austin College

“The Familiar Made Foreign: Finding the Liberal Arts for Chinese Students”
David Hull, Washington College

“China in the News: A Course in Leading Students to Greater China and Media Literacy”
Jennifer Johnson-Cooper, Austin College
Larissa Pitts, Austin College

“Silk Purses: Teaching Environmental Engagement in a Small Chinese Program”
Carl Robertson, Southwestern University

“Not Just Monkey Business: Teaching *Journey to the West* and its Adaptations”
Scott Langton, Austin College

2.2 Ethnographies of Place and Space Across Asia
Room: Florence 107 (Law School)

Chair: Daniel Dillon, University of Texas at Austin

“Frontier as Future, Periphery as Past: Territorializing *Koryo Saram* Spaces of Memory”
Zachary Adamz, University of Texas at Austin

“‘This Land is Our Land’: The Contestation of Space in Postwar Jaffna, Sri Lanka”
Daniel Dillon, University of Texas at Austin

“The Stitching of Space and Gender through Labor in the Lucknow Embroidery Industry”
Charlotte Giles, University of Texas at Austin

“The Politics of Imagining: The Urbanization of Genghis Khan in Inner Mongolia”
Jamie N. Sanchez, Biola University

2.3 Christianity in Asia

Room: Florence 304 (Law School)

Chair: Marcy L. Tanter, Tarleton State University

“The Churches of Christ Debate Institutionalism in the Philippines: Its Divisive Effects”
Brady Kal Cox, Abilene Christian University

“The Catholic Church in China Today”
Gail King, Brigham Young University

“Protestantism in 21st Century South Korean Mainstream Films”
Moises Park, Baylor University

LUNCH 12:15 – 1:00 pm

(Box lunch available for those who have pre-registered at Florence 302)

1:00 – 2:30 pm

Session Three (Panels 1, 2, and 3)

3.1 Conceptualizing Catastrophe in the Higher-Ed Classroom: Four Views of Japan

Room: Florence 106 (Law School)

Chair: Mindy Landeck, Austin College

“Shaking Up Japanese History: Exploring Class, Ethnicity and Society across Three Earthquake Events”
Mindy Landeck, Austin College

“Calamity and Conflict in Art History: A Pedagogical Approach to Understanding Complex Political Artworks”
Alison Miller, University of the South

“Pedagogy of Catastrophe: Visualizing History in Japan’s March 11th Triple-Disasters”
John Schneiderwind, Southern Arkansas University

“Putting Chaos into Perspective: Linking Notions of ‘Disaster’ through Ruth Ozeki’s *A Tale for the Time Being*”
Kendra Strand, University of Iowa

3.2 Interplay and Interweaving: The Interaction between Buddhism, Daoism, and (Neo-)Confucianism in Premodern China
Room: Florence 107 (Law School)

Chair: Lu Zhang, University of Arizona

“Zhou Dunyi’s Self-Cultivation Theory and His Acceptance of Tiantai Buddhism—A Discussion from *On the Love of Lotus*”

Lu Zhang, University of Arizona

“Constructing the Sacred Landscape: The Interplay of Three Discourses on Mt. Jiuhua”

Nan Ouyang, University of Arizona

“‘Exorcism Ritual’ (*jie chu yi shi*) in *Lunheng*”

Lichien Hung, National Cheng Chi University, Taiwan

“Kegare in Japanese Shinto”

Gregory Wright, University of Texas at Austin

“The Power of Incantations”

Beverley Zhang, Arizona State University

3.3 Manila’s Urban Railway System Under American Rule: 1903–1945
Room: Florence 304 (Law School)

Chair: Karl Friedrik K. Poblador, University of the Philippines

“The Manila Electric Railroad and Light Company: A Capitalist Venture in a Colonial Economy”

Karl Friedrik K. Poblador, University of the Philippines

“Moving Up a Gear: Electric Streetcars as a Vehicle for US Colonial Rule and Modernization in the Philippines”

Ramon D. Bandong Jr., University of the Philippines

“Mapping Manila’s Railways, Settlements, and Environments (1895–1945) Using a Historical Geographic Information System”

Johnson Damian, University of the Philippines

Daniel Mabazza, University of the Philippines

2:45 – 4:15pm

Session Four (Panels 1, 2, and 3)

4.1 Disasters in Different Contexts

Room: Florence 106 (Law School)

Chair: Paul Clark, West Texas A&M University

“Coping with Disaster: Local Commercial Posters after the Eastern Japan Great Earthquake”
Shoji Azuma, University of Utah

“Displacement and Reintegration in Aceh, Indonesia”
Shane Barter, Soka University of America

“What They Did Wrong and What They Did Right: The Great Flood of China, How the Chinese Responded, and Why It Still Matters”
David Bruce Jones, Taiwan National University

“Tickling Catfish: Earthquakes, Economics and Popular Discontent in Late Edo Japan”
Paul Clark, West Texas A&M University

4.2 Japan’s Security Policy

Room: Florence 107 (Law School)

Chair: Justin Reeves, Southern Methodist University

“Seeking Security in the East China Sea: China, Japan and Security Dilemma”
Jason J. Blazeovic, Dixie State University

“The Past and Present Economic Effects of the U.S. Military Bases on Okinawa: Are They Still a Benefit Rather Than Just a Hindrance to Further Economic Development?”
Leonard Evans, Collin College

“Japan’s Security Policy, Domestic Memory, and Regional Authority”
Jooyoun Lee, St Edward’s University

“Revisiting the Evolution of Fukuda Doctrine: 1977 and Beyond”
Jefferson R. Mendez, Lyceum of the Philippines University Manila

4.3 Business, Economics, and Politics
Room: Florence 304 (Law School)

Chair: Li Li, Nankai University, China

“Does a Heterogeneous Top Management Team Contribute to the Financing Ability of Technological Innovation Startups? Evidence from China’s Shareholder Crowdfunding Data”

Li Li, Nankai University, China

Chen Lu, Nankai University, China

Yanan Yang, Nankai University, China

“CEO Overconfidence and Firm Risk Taking—Based on the Moderating Effect of Expected Tenure”

Li Li, Nankai University, China

Yanan Yang, Nankai University, China

Hanwen Huang, Brock University, Canada

“From Blood Transfusion to Hematopoiesis: On the Core Resource Construction of Internet Start-up Enterprises—From the Perspective of Internal Intellectual Property Rights”

Chen Lu, Nankai University, China

Hanwen Huang, Brock University, Canada

Yinxi Sun, Nankai University, China

“Stimulus Timing and Leadership Tenure: When Fiscal and Monetary Policies Align”

J. Weston Jamison, Texas Tech University

4:30 – 5:30 pm SWCAS Board Meeting, Carr Collins 227 – everybody is welcome to attend

6:00 – 7:30 pm Reception at Ms. Lucy Billingsley’s Home (6701 Turtle Creek Blvd., Dallas TX 75205)

Saturday, November 18

Registration 8:00 am – 3:30 pm (Promenades, First Floor of Hughes-Trigg Student Center)

(Note: The registration desk is located in different room on Saturday from Friday. On Friday, the registration desk is located in Carr Collins 227)

Complimentary coffee and pastries will be available near the registration table at Promenades, First Floor of Hughes-Trigg Student Center on Saturday morning. Special thanks to Mr. David Bruce Jones.

8:30 – 10:00 am

Session Five (Panels 1, 2, and 3)

**5.1 New Currents in Chinese Studies: Poetry and History
Room: Forum, Hughes-Trigg Student Center (First Floor)**

Chair, Steve Riep, Brigham Young University

“‘Crawling in the Mud’: The Power of Yu Xiuhua’s Life Writing”
Dian Li, University of Arizona

“Yu Xihua, Disability and a New Voice in Chinese Poetry”
Steve Riep, Brigham Young University

“Thermidorean Interregnum? Nan Hanchen and the China Committee for the Promotion of International Trade, 1961–1965”
Greg Lewis, Weber State University

5.2 Gender in Asia

Room: Hyer 200

Chair: Patricia K. Perry, St. Edward's University

“Saying No to Motherhood: Women's Childrearing Complex in Republican Literature”
Clay Chou, University of Oregon

“What Is the Problem Represented to Be? A Problematisation on Two-Child Policy in China”
Yijia Du

“Understanding Intellectual Women Writers in Modern China: Lu Yin and Shi Pingmei as
Revolutionary Teenagers, Intimates, and Embraces of Romantic Love”
Xuening Kong, University of Buffalo

“Gender Image of Japanese Female Politicians: The Influence of Partisanship on Masculinity”
Jianbing Li, University of California at San Diego.

5.3 History, Politics, and Society in South Asia

Room: Hyer 204

Chair: Lopita Nath, University of the Incarnate Word

“Visions of a New Capital: Patna in the Early 20th Century”
Aryendra Charkravartty, Stephen F. Austin State University

“Political Culture of South Asia as Reflects in Political Poster”
Mohammad Mozahidul Islam, Jahangirnagar University, Bangladesh

“The New Bhutan: Gross National Happiness, the New Democracy and the Old Monarchy”
Lopita Nath, University of the Incarnate Word

“Ascendency of Qawm, Ethnicity, and Ethnic Conflict in Afghanistan”
Irfan Ali Shah, University of Peshawar, Pakistan

10:15 – 11:45 am
Session Six (Panels 1, 2, and 3)

6.1 Refashioning Traditions in Dynastic China: Form, Historiography, and Aesthetics
Room: Forum, Hughes-Trigg Student Center (First Floor)

Chair: Li Guo, Utah State University

“Tragicality and Romance: A Comparative Reading of *Wutong Yu* and *Hangong Qiu*”
Meijie Shen, Washington University in St. Louis

“Skelton. Tiger. Beauty: The Making of Lady White Bone”
I-Hsien Wu, City College of New York

“Sincere Words on Enduring Hardships: Queen Zhao’s Song and the Making of Moral Images”
Zeyuan Wu, Ohio State University

“Empress Dowager Cixi’s Imperial Pedagogy: Education, Politics, and Gender in the Late Qing”
Dan Barish, Baylor University

6.2 Dramas, Films, and Music
Room: Hyer 200

Chair: Paul Clark, West Texas A&M University

“A Study of Linguistic Approach to Korean Movie – Focused on Discourse Analysis”
Eun-hye Kim, Yonsei University, Korea & Emory University

“Who’s the Demographic?: How Kdramas Are Crafted to Appeal to Foreign Audiences”
Marcy L. Tanter, Tarleton State University

“Sounding Murakami: Irony and Musical Narration in *Tony Takitani* and *Norwegian Wood*”
Kevin Salfen, University of the Incarnate Word

“Representing Historical Trauma in Recent Japanese Film”
Marc Yamada, Brigham Young University

6.3 Revisiting Modern China

Room: Hyer 204

Chair: Harold Tanner, University of North Texas

“Standard Oil in Hunan Province During the Northern Expedition, 1926–1928”

James J. Hudson, University of Tennessee at Knoxville

“Teaching the ‘Great Masses’: Democratic Visions of State and Society among Chinese Communist Education Reformers, 1930–1949”

Zach Smith, University of Central Arkansas

“Mobilizing Community: Hong Kong’s Role as a Temporary Jewish Refuge, 1938–1947”

Ryan Cheuk Him Sun, University of British Columbia, Canada

12:00 – 1:30 pm LUNCHEON

Venue: Forum, Hughes-Trigg Student Center (First Floor)

Keynote Speaker: Johan Elverskog, Southern Methodist University (SMU)

“The Buddha’s Footprint: An Environmental History of Asia”

Co-sponsored by the SMU Tower Center Sun & Star Program on Japan and East Asia

1:45 – 3:15 pm

Session Seven (Panels 1, 2, and 3)

7.1 Humor in the Chinese Context

Room: Forum, Hughes-Trigg Student Center (First Floor)

Chair: Johan Elverskog, Southern Methodist University (SMU)

“Humor and the Politics of Laudable Satire in Maoist *Pingtan*”

Li Guo, Utah State University

“Representing the Social Anxiety before the Handover of Hong Kong: A Study of Tze-wah Wong’s Stand-up Comedies”

Fengyuan Yu, University of Arizona

“On the Healthy Laughter in the Mao Era”

Ping Zhu, University of Oklahoma

7.2 Genre Studies, Textual Analysis, Character Historicization: From Pre-Tang to Modern Chinese Literature

Room: Hyer 200

Chair: Harold Tanner, University of North Texas

“Read for Style: Reading Pre-Tang Poetry in Eighteenth-Century China”

Jing Chen, University of Illinois at Urbana-Champaign

“My ‘Chinese’ is Better than Yours: Competing Constructions of Chinese identity in the Entombed Epitaphs of a Late Tang Couple”

Ken Morrow, University of Texas at Dallas

“The Image of Xianglin sao in *Stage Sisters*”

G. Andrew Stuckey, University of Colorado at Boulder

7.3 Medicine and Ethnography

Room: Hyer 204

Chair: Adam Frank, University of Central Arkansas

“From Purity to Hygiene: *Bhadralok* Domesticity and the Restructuring of Bengali Household”

Suparna Chakraborty, Stephen F. Austin State University

“Modernizing Tradition: The Commodification of Kanpo Medicine in Early Postwar Japan”

Dusty Lynn Clark, University of Kansas

“Becoming the Old Man: Cultivating the Ethnographer’s Fieldnotes through the Filter of Experience”

Adam Frank, University of Central Arkansas

3:30 – 5:00 pm
Session Eight (Panels 1 and 2)

8.1 Internationalization and State Building
Room: Forum, Hughes-Trigg Student Center (First Floor)

Chair: Adam Frank, University of Central Arkansas

“Visions of Internationalism in Chinese Film Journals, 1949–1966”
Jessica Ka Yee Chan, University of Richmond

“Serving ‘Authentic’ Filipino Food in Edmonton (Alberta, Canada)”
Kevin Chavez Laxamana, University of Alberta, Canada

“Machiavellian *Suramarit*: Lon Nol, Neo-Khmerism, and ‘Making Cambodia Great Again,’
1970–1975”
Matt Galway, University of British Columbia, Canada

“From ‘Friendship First’ to ‘Competition First’: China’s Sports Diplomacy from the Cultural
Revolution to the Reform Era”
Kazushi Minami, University of Texas at Austin

8.2 Chinese History, Military, and Museum
Room: Hyer 200

Chair: Harold Tanner, University of North Texas

“The Li Jiao Affair: Heterodoxy and the State in Eleventh-Century North China”
Peyton Canary, University of Washington

“The Origin of the Regnal Title *Qagan* ‘Emperor’”
Penglin Wang, Central Washington University

“Narrating Chinese Southern Minorities’ History: A Critical Examination of the Museums of
Nationality and Ethnology in Wuhan, Kunming, Guiyang, and Nanning”
Guo Wu, Allegheny College



WCAAS 2018

Asia in the World

SAVE THE DATE!

Western Conference of the Association for Asian Studies (WCAAS)

2018 Annual Meeting

Soka University of America, Aliso Viejo, California

October 19-20, 2018

Call for papers coming in Spring 2018

Please check our conference website at:

<http://sites.soka.edu/WCAAS2018/>

